

Gold ★ Club

Optional membership upgrade

For \$200.00 in addition to your renewal or new member dues investment your business can join the Oregon City Chamber's Gold Club.

As a Gold Club member your business is...

- provided an enhanced web listing including priority placement and gold star by business name in search results.
- listed on a professional display board at the Chamber office and prominently displayed at Chamber events.
- listed in weekly email to members.
- indicated in the members only listing of *Oregon City Around Town*.
- distinguished by a special name badge for your primary representative.
- featured in a listing on the Chamber website that includes a link to your member information page within the website business directory.

APPLICATION

BUSINESS NAME _____

CONTACT _____

BILLING ADDRESS _____

PHONE _____ E-MAIL _____

Contributions to the Oregon City Chamber are not tax deductible as charitable contributions for federal income tax purposes, however may be deductible as ordinary and necessary business expenses. You may wish to keep a copy of your application. FEIN 93-0241980

Check here to enroll my company in The Gold Club _____

I have enclosed \$200.00 in addition to my company's dues investment. _____

I am authorized to enter my company into the Gold Club program with the Oregon City Chamber of Commerce. I further understand that this program is good for one calendar year.

Signature _____

Date _____

Powerful Visibility on the Chamber Website!

People on our website have already made an important decision; they are looking for a business right here in our area.

Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions! In fact, 78% of United States citizens use the internet and 83% of users have purchased a product/service online.* Are you reaching this targeted market?

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It is about utilizing the web and the Chamber name to promote your business.

Call or email the Chamber for more information regarding these upgrades/opportunities and how to gain additional, exclusive visibility in front of the Chamber website traffic.

Available Ad Packages Must be at least a Gold Club Member to Purchase Complete Package	Complete \$500 for 6 months Max 5 Sold	Chairman's Circle \$2000 Annually Only one of many benefits	Gold Club \$150 Annually Only one of the benefits
Main Business Directory Banner Ad	X		
Event Calendar Banner Ad	X		
Banner Ad on Job Postings, Hot Deals, and other 5 ChamberMaster content pages	X		
Category Banner Ad (your category only = lodging or restaurant, etc.)	X	X	
Business Directory Quick Link Search Results Banner Ad	X	X	
Business Directory Alpha/Keyword Search Banner Ad	X	X	
Recognized as Chamber Website Sponsor	X	X	
Banner Ad Display Tracking	X	X	
High-Priority Placement in Business Directory Search Results (above Gold Club listings)	X	X	
Company Logo by Listing in Search Results	X	X	
Priority Placement in Business Directory Search Results (above basic listings)	X	X	X
Gold Star by Listing in Search Results	X	X	X
eBrochure - Enhanced Member Page Listing:	X	X	X
• additional photos	X	X	X
• 1600 character description	X	X	X
• 5 bullet points	X	X	X
• Logo	X	X	X
• map link	X	X	X
• 20 key words (improves search results)	X	X	X
• additional website link on search results page	X	X	X

*PEW Research – 2010; FCC Broadband Performance Report - 2010